WISCONSIN Master Naturalist
UW–MADISON EXTENSION

The Wisconsin Master Naturalist program supports a network of well-informed volunteers and instructors dedicated to conservation service, leadership, and lifelong learning.

wimasternaturalist.org



2023 ANNUAL SUMMARY

2013-2023 IN REVIEW

VOLUNTEER HOURS REPORTED

90,534 Stewardship

78,624 Citizen Science

120,255 Education

289,413
TOTAL VOLUNTEER HOURS
for a value* of
$9.2 million

15 Instructor Trainings

199 Instructors

60 Partner organizations

111 Master Naturalist Trainings

1.4 MILLION PEOPLE
Reached through educational activities involving Master Naturalists

1,694
Trained Master Naturalists

49,531
Hours of advanced training taken by Master Naturalists

*The dollar value of service hours is calculated by using figures from the Bureau of Labor Statistics data, indexed by the Independent Sector.

Photo credit: Hannah Gargrave



A celebratory anniversary year with a special silver backed Karner blue butterfly recognition pin.



RECORD HIGH NUMBERS!

2023 STATISTICS

299 Master Naturalists trained at **18** sites across the state

407,018 people reached through educational activities involving Master Naturalists

790 Master Naturalists reported **62,215** hours of volunteer service

23% provided more than 100 hours of volunteer service

Received a **national award** with Master Naturalist, Greg Burns, for his citizen science efforts with an ephemeral pond salamander research project.

IN THEIR WORDS...

*"I've gotten to know so many wonderful people through this program. The Master Naturalist volunteers are **the most giving people I've ever met.** I feel like I've gained a new circle of wonderful friends and acquaintances who I see at volunteer events. The **enthusiasm of new volunteers is inspiring**."*

*"The guest speakers were **extremely knowledgeable and passionate** about their area of expertise, and presented complex information in a way that was easy to understand. Even though there was a **wide range of ages and physical abilities** within the course participants, the outdoor activities were structured so **everyone could have the same learning experiences**."*

*"Participating in a Master Naturalist Program is **one of the best things you can do**. Whether you have a degree in science or not, you're sure to learn so much more, while gaining knowledge of other perspectives around you. **This is an experience everyone needs**!"*

*"I feel much **more connected** to the conservation community and **empowered** to contribute."*

*"I thoroughly enjoyed every aspect of training including **learning new things** about nature, making new friends, the great instructors and guest speakers, and of course being out in nature. And mostly, it **gave me the skills and confidence** I need to help make our natural world better."*

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